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## Press Release

March 7, 2024

Specialty Food Europe will co-locate its first 2024 trade event edition, with the Free From Food Show, taking place November 5 – 6 , 2024, at the RAI Exhibition and Conference Centre, Amsterdam, The Netherlands.

The colocation will take place November 5 – 6, 2024. Free From Food focus on Allergen Free, Functional, Vegan and Organic will align with the gourmet and artisanal foods displayed at Specialty Food Europe and enhance the overall experience for both Shows' attendees, according to Ronald Holman, Managing Director of the organizer Expo Business Communications (EBC).

"EBC is excited to have Specialty Food Europe co-located with the Free From Food Show," said Sarah DePietro, Director Business Development for EBC. "Our buyers have expressed significant interest in expanding into more non-free from and fine food options, making this a natural pairing that will add to the experience for attendees and exhibitors of both Shows."

Free From Food 12<sup>th</sup> edition will gain exclusive access to Specialty Food Europe, a qualified and focused audience of premium, luxury and fine food producers, distributors, importers, deli-shops, independent, small & specialized retail opening up new avenues for collaboration and growth.

"We chose to co-locate Specialty Food Europe with Free From Food this year to further optimize our exhibitors' and visitors' return on investment", said Chris Gottschalk, Director Marketing & Sales, in a statement. "Free From Food Show is the premiere destination for those who want to experience the incredible breadth of healthy and 'good for you' food products available today, from less ultra processed to more added nutritional value and functional beverage makers to innovators and trendsetters. It will definitely enhance the overall experience of all participants."

### For more information:

[www.specialtyfoodeurope.com](http://www.specialtyfoodeurope.com)

[www.freefromfoodexpo.com](http://www.freefromfoodexpo.com)

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